



# Surveillance Technology Policy

ALPR - City-Owned Garages  
Municipal Transportation Agency

The City and County of San Francisco values privacy and protection of San Francisco residents' civil rights and civil liberties. As required by San Francisco Administrative Code, Section 19B, the Surveillance Technology Policy aims to ensure the responsible use of ALPR - City-Owned Garages itself as well as any associated data, and the protection of City and County of San Francisco residents' civil rights and liberties.

## PURPOSE AND SCOPE

The Department's mission is to: to connect San Francisco through a safe, equitable, and sustainable transportation system.

The Surveillance Technology Policy ("Policy") defines the manner in which the ALPR - City-Owned Garages will be used to support this mission, by describing the intended purpose, authorized and restricted uses, and requirements.

This Policy applies to all to department personnel that use, plan to use, or plan to secure ALPR - City-Owned Garages, including employees, contractors, and volunteers. Employees, consultants, volunteers, and vendors while working on behalf of the City with the Department are required to comply with this Policy.

## POLICY STATEMENT

The authorized use of ALPR - City-Owned Garages technology for the Department is limited to the following use cases and is subject to the requirements listed in this Policy.

*Authorized Use(s):*

Links individual vehicles to their times of entry into City-owned parking garages to accurately calculate parking fees.  
Identify vehicles parked in City-owned garages that are the subject of an active investigation by the SFPD (e.g., stolen vehicles, amber alerts, arrest warrants), but only if requested by the SFPD who must provide a specific license plate number.

- On an annual basis, the Department will evaluate the impact of the technology on the following measures:

Prohibited use cases include any uses not stated in the Authorized Use Case section.

Further, processing of personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying an individual person, data concerning health or data concerning an individual person's sex life or sexual orientation shall be prohibited.

## BUSINESS JUSTIFICATION

ALPR - City-Owned Garages supports the Department’s mission and provides important operational value in the following ways:

The SFMTA uses ALPR technology to link parking tickets to vehicles parked in City-owned garages to calculate parking fees. This use supports the SFMTA’s mission because it maximizes the integrity of parking revenues, which the SFMTA uses to fund elements of the larger transportation system, including transit.

In addition, ALPR - City-Owned Garages promises to benefit residents in the following ways:

- Education
- Community Development
- Health
- Environment
- Criminal Justice                      Identifies vehicles reported to, and that are subject to an active investigation by, the SFPD.
- Jobs
- Housing
- Other    Ensures customers with lost tickets pay the actual value of their vehicle's stay in the parking garage; eliminates need to charge flat rate for all lost tickets.

ALPR - City-Owned Garages will benefit the department in the following ways:

Benefit	Description	Quantity
<input checked="" type="checkbox"/> Financial Savings	Reduces the need for attendants at City-owned parking garages; parking garage staff can be consolidated at command centers that serve all garages or reassigned to perform duties the SFMTA used to outsource (e.g., painting, janitorial, and maintenance).	
<input checked="" type="checkbox"/> Time Savings	Helps parking garage staff manage multiple parking garages simultaneously from a central location.	
<input checked="" type="checkbox"/> Staff Safety	Parking staff no longer required to work within confined areas in parking garages.	
<input checked="" type="checkbox"/> Data Quality	Improves data required to calculate parking fees, especially when patrons lose their tickets.	
<input type="checkbox"/> Other		

Other benefits include N/A

**POLICY REQUIREMENTS**

This Policy defines the responsible data management processes and legally enforceable safeguards required by the Department to ensure transparency, oversight, and accountability measures. Department use of surveillance technology and information collected, retained, processed or shared by surveillance technology must be consistent with this Policy;

must comply with all City, State, and Federal laws and regulations; and must protect all state and federal Constitutional guarantees.

**Specifications:** The software and/or firmware used to operate the surveillance technology must be kept up to date and maintained.

**Safety:** Surveillance technology must be operated in a safe manner. Surveillance technology should not be operated in a way that infringes on resident civil rights, including privacy, or causes personal injury or property damage.

**Data Collection:**

Departments shall minimize the use, collection, and retention of Personally Identifiable Information (PII) to what is strictly necessary to accomplish the intended purpose of the surveillance technology.

Department shall only collect data required to execute the authorized use case. All data collected by the surveillance technology, including PII, shall be classified according to the City’s [Data Classification Standard](#).

Should information be incidentally collected that is not necessary to accomplish the intended purpose of the surveillance technology, including information that may be used to identify persons or private information, Department shall remove all incidental PII from raw data.

Data types can take the form video, audio, still images. Data formats can take the form of XML, PDF, HTML, Plain Text, JPEG, etc. The surveillance technology collects the following data types and formats:

- Video in MOV format
- Still images from cameras in PDF format

The surveillance technology collects the following data types:

<i>Data Type(s)</i>	<i>Format(s)</i>	<i>Classification</i>
Digital images (vehicle license plates)	JPEG	Level 3
Date and time stamps	SQL	Level 3

**Notification:**

Departments shall notify the public of intended surveillance technology operation at the site of operations through signage in readily viewable public areas. Department notifications shall identify the type of technology being used and the purpose for such collection.

Department includes the following items in its public notice:

	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Information on the surveillance technology</li> <li><input checked="" type="checkbox"/> Description of the authorized use</li> <li><input checked="" type="checkbox"/> Type of data collected</li> <li><input type="checkbox"/> Will persons be individually identified</li> <li><input type="checkbox"/> Data retention</li> <li><input type="checkbox"/> Department identification</li> <li><input checked="" type="checkbox"/> Contact information</li> </ul>
Access:	<p>All parties requesting access must adhere to the following rules and processes (please refer to the data sharing section to ensure all information covered in that section is also included below): Only authorized users may use ALPR or access ALPR data. Authorized users must complete mandatory training and obtain login credentials. Operations Manager, SFMTA Parking and Curb Management approves all authorized users.</p> <p>Authorized users must have login credentials to access ALPR data.</p> <p><i>A. Department employees</i></p> <p>Once collected, the following roles and job titles are authorized to access and use data collected, retained, processed or shared by the surveillance technology.</p> <ul style="list-style-type: none"> <li>• N/A - SFMTA contractors primarily access/use ALPR data., N/A - SFMTA contractors primarily access/use ALPR data.</li> </ul> <p>The following providers are required to support and maintains the surveillance technology and its associated data to ensure it remains functional:</p> <ul style="list-style-type: none"> <li>• Skidata (Parking Access and Revenue Control System (PARCS) vendor)</li> </ul> <p><i>B. Members of the public</i></p> <p>Municipal Transportation Agency will comply with the California Public Records Act, the San Francisco Sunshine Ordinance, the requirements of the federal and State Constitutions, and federal and State civil procedure laws and rules.</p> <p>Collected data that is classified as Level 1-Public data may be made available for public access or release via DataSF's <a href="#">Open Data</a> portal. Anyone, including criminal defendants, may access such data. Open Data has a Public Domain Dedication and License, and makes no warranties on the information provided. Once public on Open Data, data can be freely shared, modified, and used for any purpose without any restrictions. Any damages resulting from use of public data are disclaimed, including by criminal defendants.</p>

	<p>Members of the public, including criminal defendants, may also request access by submission of a request pursuant to San Francisco’s <a href="#">Sunshine Ordinance</a>. No record shall be withheld from disclosure in its entirety unless all information contained in it is exempt from disclosure under express provisions of the California Public Records Act or some other statute.</p>
<p>Data Security:</p>	<p>Department shall secure PII against unauthorized or unlawful processing or disclosure; unwarranted access, manipulation or misuse; and accidental loss, destruction, or damage. Surveillance technology data collected and retained by the Department shall be protected by the safeguards appropriate for its classification level(s).</p> <p>To protect surveillance technology information from unauthorized access and control, including misuse, Departments shall, at minimum, apply the following safeguards:</p> <ul style="list-style-type: none"> <li>• Users require unique login credentials to access the ALPR system; system is accessible on vendor work stations;</li> <li>• Users approved to access ALPR devices and ALPR data under these guidelines are permitted access only for uses authorized under the Surveillance Technology Policy; and</li> <li>• All activity in the ALPR system is logged and can be audited.</li> </ul>
<p>Data Sharing:</p>	<p>Municipal Transportation Agency will comply with the California Public Records Act, the San Francisco Sunshine Ordinance, the requirements of the federal and State Constitutions, and federal and State civil procedure laws and rules.</p> <p>Municipal Transportation Agency will endeavor to ensure that other agencies or departments that may receive data collected by [the Surveillance Technology Policy that it operates] will act in conformity with this Surveillance Technology Policy.</p> <p>For internal and externally shared data, shared data shall not be accessed, used, or processed by the recipient in a manner incompatible with the authorized use cases stated in this Policy.</p> <p>Municipal Transportation Agency shall ensure proper administrative, technical, and physical safeguards are in place before sharing data with other CCSF departments, outside government entities, and third-party providers or vendors. (See Data Security)</p> <p>Municipal Transportation Agency shall ensure all PII and restricted data is de-identified or adequately protected to ensure the identities of individual subjects are effectively safeguarded.</p>

	<p>Each department that believes another agency or department receives or may receive data collected from its use of STs should consult with its assigned deputy city attorney regarding their response.</p> <p>The Department currently participates in the following sharing practices:</p> <p>A. Internal Data Sharing  Department shares the following data with the recipients: The department does not share surveillance technology data with other departments or entities inside the City and County of San Francisco.  Data sharing occurs at the following frequency:</p> <p>Before sharing data with any recipients, the Department will use the following procedure to ensure appropriate data protections are in place:</p> <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Confirm the purpose of the data sharing aligns with the department’s mission.</li> <li><input checked="" type="checkbox"/> Consider alternative methods other than sharing data that can accomplish the same purpose.</li> <li><input checked="" type="checkbox"/> Redact names, scrub faces, and ensure all PII is removed in accordance with the department’s data policies.</li> <li><input checked="" type="checkbox"/> Review of all existing safeguards to ensure shared data does not increase the risk of potential civil rights and liberties impacts on residents.</li> <li><input checked="" type="checkbox"/> Evaluation of what data can be permissibly shared with members of the public should a request be made in accordance with the San Francisco’s <u>Sunshine Ordinance</u>.</li> <li><input checked="" type="checkbox"/> Ensure shared data will be done in a cost-efficient manner and exported in a clean, machine-readable format.</li> </ul> <p>B. External Data Sharing  Department shares the following data with the recipients:</p> <p style="text-align: right;">LAZ, Impark/IMCO (parking garage contractors)</p> <p>Data sharing occurs at the following frequency:  Ongoing</p>
<p>Data Retention:</p>	<p>Department may store and retain raw PII data only as long as necessary to accomplish a lawful and authorized purpose.</p> <p>Please list data retention schedules (i.e., x type of data will be retained for 1 year) based on the following categories:</p> <ul style="list-style-type: none"> <li>• Permanent records (i.e., records that are essential): shall be retained and preserved indefinitely</li> <li>• Current records (i.e., records for operational necessity, ready reference, convenience): record retention schedules may vary but generally less than 10 years</li> </ul>

- Storage records (i.e., records retained offsite): record retentions may vary but generally less than 10 years

The Department's data retention period and justification are as follows:

<ul style="list-style-type: none"> <li>Digital images retained for 60 days after customer exits garage before being purged from database;</li> <li>Data (image information converted ) stored for archive reporting 2 years maximum;</li> <li>If License plate is used as a credential for entry and exit (frictionless parking or reservation) license plate information stored for as long as individual is using that credential (like an access card).</li> </ul>	<p>Used maximum ALPR data retention allowed under law applicable to CHP.</p>
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PII data shall not be kept in a form which permits identification of data subjects for any longer than is necessary for the purposes for which the personal data are processed. PII data collected by the surveillance technology may be retained beyond the standard retention period only in the following circumstance(s):

Where ALPR data is used in pending criminal investigations.

Departments must establish appropriate safeguards for PII data stored for longer periods.

Data will be stored in the following location:

- Local storage
- Department of Technology Data Center
- Software as a Service Product
- Cloud Storage Provider

Data Disposal:

Upon completion of the data retention period, Department shall dispose of data in the following manner:

Practices: Automatic purging ALPR data at the end of applicable retention period for transient customers. License plate data for monthly parkers can still be kept if the data is used for credential purposes to enter and exit the garage (frictionless parking).

Processes and Applications: None.

<p>Training:</p>	<p>To reduce the possibility that surveillance technology or its associated data will be misused or used contrary to its authorized use, all individuals requiring access must receive training on data security policies and procedures.</p> <p>At the very least, department shall require all elected officials, employees, consultants, volunteers, and vendors working with the technology on its behalf to read and formally acknowledge all authorized and prohibited uses. Department shall also require that all individuals requesting data or regularly requiring data access receive appropriate training before being granted access to systems containing PII.</p> <p>Training provided to third-party parking operators on how to look up license plate numbers in database to recreate lost tickets. Operators do not have access to personal information or other data that could be linked to license plate numbers.</p>
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**COMPLIANCE**

Department shall oversee and enforce compliance with this Policy using the following methods:

The Operations Manager, SFMTA Parking and Curb Management will enforce and assign staff members under their direction to oversee compliance with the Surveillance Technology Policy.

Department shall assign the following personnel to oversee Policy compliance by the Department and third-parties.

Operations Manager, SFMTA Parking and Curb Management; Principal Analyst.

Sanctions for violations of this Policy include the following:

Violations of the Surveillance Technology Policy will result in disciplinary action commensurate with the violation. Sanctions include written warning, suspension, and termination of employment.

If a Department is alleged to have violated the Ordinance under San Francisco Administrative Code Chapter 19B, Department shall post a notice on the Department’s website that generally describes any corrective measure taken to address such allegation.

Department is subject to enforcement procedures, as outlined in San Francisco Administrative Code Section 19B.8.

**EXCEPTIONS**

Only in exigent circumstances or in circumstances where law enforcement requires surveillance technology data for investigatory or prosecutorial functions may data collected, retained or processed by the surveillance technology be shared with law enforcement.



## DEFINITIONS

Personally Identifiable Information:	Information that can be used to distinguish or trace an individual's identity, either alone or when combined with other personal or identifying information that is linked or linkable to a specific individual.
Raw Data:	Information collected by a surveillance technology that has <u>not</u> been processed and cleaned of all personal identifiable information. The distribution and use of raw data is tightly restricted.
Exigent Circumstances	An emergency involving imminent danger of death or serious physical injury to any person that requires the immediate use of Surveillance Technology or the information it provides.

## AUTHORIZATION

Section 19B.4 of the City's Administrative Code states, "It is the policy of the Board of Supervisors that it will approve a Surveillance Technology Policy ordinance only if it determines that the benefits the Surveillance Technology ordinance authorizes outweigh its costs, that the Surveillance Technology Policy ordinance will safeguard civil liberties and civil rights, and that the uses and deployments of the Surveillance Technology under the ordinance will not be based upon discriminatory or viewpoint-based factors or have a disparate impact on any community or Protected Class."

## QUESTIONS & CONCERNS

### *Public:*

Complaints or concerns can be submitted to the Department by

The public may register complaints or concerns, or submit questions about the ALPR through 311.org or email the SFMTA Parking Division [parcs@sfmta.com](mailto:parcs@sfmta.com).

Department shall acknowledge and respond to complaints and concerns in a timely and organized response. To do so, Department shall:

Questions and complaints received through 311.org are tracked through that system's tracking database; questions and complaints submitted directly to the SFMTA are tracked by the Operations Manager, SFMTA Parking and Curb Management.

### *City and County of San Francisco Employees:*

All questions regarding this policy should be directed to the employee's supervisor or to the director. Similarly, questions about other applicable laws governing the use of the surveillance technology or the issues related to privacy should be directed to the employee's supervisor or the director.

**APPENDIX A: Surveillance Technology Policy Requirements**

*The following section shows all Surveillance Technology Policy requirements in order as defined by the San Francisco Administrative Code, Section 19B.*

1. A description of the product and services addressed by the Surveillance Technology, including the identity of any provider(s) whose services are essential to the functioning or effectiveness of the Surveillance Technology equipment or services for the intended purpose.

An ALPR is a camera that captures color images of license plates within its field of view. Fixed cameras are mounted on ceilings or poles inside City-owned parking garages. Cameras are triggered only when vehicles are moving over an arming loop, and cameras are positioned to focus only on license plates.

Software extracts the license plate numbers from the images and stores the images, plate numbers, and dates, times, and locations of the image captures in a searchable database.

An ALPR system consists of the cameras, the software that reads and converts images of license plates into data, and the searchable database that stores the data.

VRS-N60E vandal-proof 2MP IP imaging unit with customized illumination for optimum LPR performance in low light and under all weather conditions, for essential logistics and security performance VRS-N60E provides precision and efficiency in low-to-mid speed access control, parking and security/surveillance applications, including critical facilities – for all reflective and non-reflective license plate types.

The highly reliable, compact VRS-N60E Imaging unit features state-of-the-art hardware along with HTS’s powerful, patented PC-based license plate recognition (LPR) and VRS-SeeControl management software. The hardware is optimized specifically for high performance with HTS software applications. With its built-in VRS Controller Application, the VRS-N60E provides maximum effectiveness as it’s specifically engineered for optimal accuracy, confidence and vehicle recognition solutions.

HTS Imaging Units and value-added HTS solutions are field-proven in over 40 countries worldwide, including the United States. Sophisticated HTS algorithms identify both the state and country of any license plate.

The VRS-N60E’s live IP video streaming extends functionality to real-time monitoring applications, providing both an image of the license plate and video stream of the event.

2. A description of the purpose(s) for which the Surveillance Technology equipment or services are proposed for acquisition, including the type of data that may be collected by the Surveillance Technology equipment or services.

*Technology Use:*

*The SFMTA uses ALPR technology to link parking tickets to vehicles parked in City-owned garages to calculate parking fees. This use supports the SFMTA’s mission because it maximizes the integrity of parking revenues, which the SFMTA uses to fund elements of the larger transportation system, including transit.*

*PII:*

true

3. The uses that are authorized, the rules and processes required prior to such use, and uses of the Surveillance Technology that will be expressly prohibited.

Authorized Uses:

Links individual vehicles to their times of entry into City-owned parking garages to accurately calculate parking fees.

Identify vehicles parked in City-owned garages that are the subject of an active investigation by the SFPD (e.g., stolen vehicles, amber alerts, arrest warrants), but only if requested by the SFPD who must provide a specific license plate number.

Rules:

Prohibited Uses:

Authorized users must have login credentials to access ALPR data.

4. A description of the formats in which information collected by the Surveillance Technology is stored, copied, and/or accessed.

Data Type	Formats STP
Digital images (vehicle license plates)	JPEG
Date and time stamps	SQL

5. The specific categories and titles of individuals who are authorized by the Department to access or use the collected information, including restrictions on how and under what circumstances data collected with Surveillance Technology can be analyzed and reviewed, and the rules and processes required prior to access or use of the information.

Employee Job Classification & Title:

Authorized users must have login credentials to access ALPR data.

Department:

N/A - SFMTA contractors primarily access/use ALPR data.

If applicable, contractor or vendor name:

Reef Parking (d.b.a. Impark)

LAZ

Rules and processes required prior to data access or use:

- Users require unique login credentials to access the ALPR system; system is accessible on vendor work stations;
- Users approved to access ALPR devices and ALPR data under these guidelines are permitted access only for uses authorized under the Surveillance Technology Policy; and
- All activity in the ALPR system is logged and can be audited.

6. The general safeguards that protect information from unauthorized access, including encryption and access control mechanisms.

Authorized users must have login credentials to access ALPR data.

7. The limited time period, if any, that information collected by the Surveillance Technology will be routinely retained, the reason such retention period is appropriate to further the purpose(s) enumerated in the Surveillance Technology Policy, the process by which the information is regularly deleted after that period lapses, and the specific conditions that must be met to retain information beyond that period

Retention:

Used maximum ALPR data retention allowed under law applicable to CHP.

Reason for retention:

Where ALPR data is used in pending criminal investigations.

Deletion process:

Used maximum ALPR data retention allowed under law applicable to CHP.

Retention exemption conditions:

None.

8. How collected information can be accessed or used by members of the public, including criminal defendants

Will the data be accessible to the public:

- Digital images retained for 60 days after customer exits garage before being purged from database;
- Data (image information converted ) stored for archive reporting 2 years maximum;
- If License plate is used as a credential for entry and exit (frictionless parking or reservation) license plate information stored for as long as individual is using that credential (like an access card).

How it can be accessed:

9. Which governmental agencies, departments, bureaus, divisions, or units that may receive data collected by the Surveillance Technology operated by the Department, including any required justification or legal standard

necessary to share that data and how it will ensure that any entity receiving such data complies with the Surveillance Technology Policy.

Name of agency: LAZ, Impark/IMCO (parking garage contractors)

Justification:

10. The training required for any individual authorized to use the Surveillance Technology or to access information collected by the Surveillance Technology

Training required:

true

Description of training:

Training provided to third-party parking operators on how to look up license plate numbers in database to recreate lost tickets. Operators do not have access to personal information or other data that could be linked to license plate numbers.

11. The mechanisms to ensure that the Surveillance Technology Policy is followed, including internal personnel assigned to ensure compliance with the policy, internal recordkeeping of the use of the technology or access to information collected by the technology, technical measures to monitor for misuse, any independent person or entity with oversight authority, and the sanctions for violations of the policy

Training required:

true

Process for responding to complaints:

Operations Manager, SFMTA Parking and Curb Management; Principal Analyst.

Oversight process:

Violations of the Surveillance Technology Policy will result in disciplinary action commensurate with the violation. Sanctions include written warning, suspension, and termination of employment.

Compliance personnel titles:

N/A - SFMTA contractors primarily access/use ALPR data., N/A - SFMTA contractors primarily access/use ALPR data.

Restrictions:

Authorized users must have login credentials to access ALPR data.

12. What procedures will be put in place by which members of the public can register complaints or concerns, or submit questions about the deployment or use of a specific Surveillance Technology, and how the Department will ensure each question and complaint is responded to in a timely manner.

Complaint procedures:

Questions and complaints received through 311.org are tracked through that system's tracking database; questions and complaints submitted directly to the SFMTA are tracked by the Operations Manager, SFMTA Parking and Curb Management.

Departmental follow-up process:

The Operations Manager, SFMTA Parking and Curb Management will enforce and assign staff members under their direction to oversee compliance with the Surveillance Technology Policy.

*Members of the public can register complaints/concerns or submit questions via calls or emails at 311.org.*